

A large stack of wooden barrels in a cellar, with the text 'Unlocking indulgence beyond barrel' overlaid. The barrels are arranged in rows, and the lighting is warm and focused on the foreground. The text is in a clean, sans-serif font, with 'beyond' in a larger, bold font.

EVERYTHING COMES TOGETHER:

Indulgence, values and passion

# Unlocking indulgence **beyond** barrel

*Don Pancho*  
DON PANCHO  
Francisco José Fernández Pérez





## Strong commitment to indulgence

Eagerly awaited, refined with passion: A highlight for the world of rum. Our unique creations impress thanks to their finely structured complexity and balanced characteristics.

They mature over many years to develop their flavours and increase their value. And finally, the most original character of Central America comes to the forefront through the skills of our master blenders.

# A unique and rare rum

What is behind our rum? It's the mysticism of the taste, but most of all it's a story full of courage and contrasts. The most important role is played by the rum itself. This liquid gold comes from the countries of Central America. Our rum seeks its final resting place in one of the world's liveliest hubs.



Secluded from all the hustle, it unfolds its distinction and rarity value in strictly guarded, well-controlled warehouses. And this is only after the rum has been enriched by a long maturing period. In a world that is spinning ever faster and louder, this creation is a rarity without parallel.

## PANAMA

Las Cabras Distillery  
Distilled in Panama

## BARBADOS

Foursquare Rum Dist.  
Distilled in Barbados

## BELIZE

Travellers Liquors  
Distilled in Belize

## DOM REP

Alcoholes Finos Domin.  
Distilled in Dom Rep

## JAMAICA

Clarendon House Estate  
Distilled in Jamaica



**INDULGENCE AS THE HIGHEST COMMANDMENT**

United in time and tradition



BEYOND BARREL  
UNLOCKING INDULGENCE

GOLD IN A BARREL  
unparalleled

# Our Promise

In rum lies the taste and grace of a craft.

Each of our barrels bears the unmistakable signature  
of Don Pancho, the master of flavours.



## **SECURITY:**

All our rum barrels are insured. The amount is adjusted annually to represent the increased value.

## **A BARREL OF FINE RUM**

is a value without  
competition.

## **QUALITY:**

Quality control (throughout all phases) is guaranteed based on the know-how and experience of our qualified experts.

## **CONTROL:**

Solely in the trusted hands of our experts, who regularly carry out precise quality controls.

Beyond Barrel combines indulgence, values and passion. Whether you buy a single barrel or several “Don Pancho” barrels at once, you can choose between different vintages with specific storage times - depending on the recommended maturation time.

BEYOND BARREL

**Values are not all equal.**

Place your trust in those who draw on a vast amount of experience.



Every barrel holds a promise. A promise of quality, exclusivity and the privilege of owning an original Don Pancho. Three factors where the value increases from year to year. Because when it comes to storing our strictly limited bottlings, even nuances make a big difference. Put your trust in the hands of our experts and specialists.



OLD BARREL



UNLEASH YOUR SENSE OF ADVENTURE



## Don Pancho, the keeper of secrets

Francisco “Don Pancho” José Fernández Pérez is a living legend. He has shaped the history of Cuban rum and created an unprecedented luxury line.

Don Pancho learned early on from his mentor Ramón Fernández Corrales that not all rums are the same and that the art of making rum really matters. He graduated as a biochemist and microbiologist even before the world recognised the title “master blender”. For a long time, Don Pancho researched the characteristics, maturity and complexity of rum, modernised and activated research and development for well-known Cuban rum manufacturers. Up until the 1970s, his work, his drive and his innovative spirit shaped an entire industry.

After five decades under the spell of the industry, Don Pancho returned to his roots and found his calling as the guardian of genuine Cuban rum making - respecting

our natural resources, traditions and time. To achieve this, he was joined by his long-time friend and business partner Carlos E. Esquivel. In his distillery Las Cabras de Pesé, Don Pancho dedicates his life to his rums - to create the orthodox and pure Cuban rum that he drank as a young man.

*Don Pancho*

**DON PANCHO**

Francisco José Fernández Pérez



# Ron *Volcán*



## An outbreak of Caribbean fire

It's playing with fire that casts  
a spell over us. The bubbling,  
the heart's fascination with the  
volcano.

Ron Volcán is inspired by the 3,500-metre Volcán Barú, from the top of which master blender Don Pancho can see the Caribbean Sea and the Pacific Ocean. A sight as rare and exquisite as Ron Volcán itself.

Panama. The sugar cane fields in the lowlands are where Ron Volcán's most important resource ripens. It's rich in minerals and soaks up the flavours of Panama, later transforming them into an unsurpassed finesse. The field is located close to Volcán Barú. It's the highest mountain in Panama and a dormant volcano south of the continental divide – surrounded by the most fertile highlands. This rare originality is bottled with Ron Volcán and so fire, earth and water resonate in every glass. For 38 years, Ron Volcán is stored in a way that its fire



comes through, but never dominates. Every step is attuned to reconcile the earthy nature of Panama with the power of the Volcán Barú. The texture carries the sweetness of sultanas, plums and nuts. You will discover notes of caramel, vanilla and coconut inside. The perfect contrast to the hints of fire, tobacco and leather. Mature, elegant, deep.



AVAILABLE ONLINE  
[beyond-barrel.com](http://beyond-barrel.com)

**MYSTERIOUS OUTSIDE,  
FIERY CORE**

Ron Volcán is a powerful one, just like the volcano that gave it its name. Eruptive in flavour, patient in ageing and intensive in indulgence. Its appearance alone is synonymous with the robust, strong rock in which incandescent lava pulses around a fiery heart.

**VOLCAN BARU**

Volcán Barú is an imposing three-thousand-metre peak in Parqu Nacional Volcán Barú. You can only reach its highest point if you're taken there by a mountain guide.

**THE WORLD OF HIDDEN  
TREASURES**

Central America is rich. Rich in nature, in promise and in diversity. A nation with an irresistible appeal that is reflected in our rum.

**LIMITED EDITION  
AN ORIGINAL BY "DON PANCHO"**





AVAILABLE ONLINE  
[beyond-barrel.com](https://beyond-barrel.com)

An aerial photograph of a tropical coastline. The top half of the image shows deep turquoise ocean water with white foam from waves crashing onto a wide, light-colored sandy beach. The bottom half of the image shows a dense, lush green forest with several prominent palm trees in the foreground. The overall scene is vibrant and scenic, representing a rich natural environment.

BEYOND BARREL

**This world is like a treasure chest.**

A rich natural environment characterises the landscape of Central America.

Behind every ridge, the promise of a new discovery. A realm for adventurers.



AVAILABLE ONLINE  
[beyond-barrel.com](https://beyond-barrel.com)



**BARBADOS RUM / 12 Y.**  
**LIMITED COUNTRY EDITION**  
Foursquare Rum Distillery



**BELIZE RUM / 15 Y.**  
**LIMITED COUNTRY EDITION**  
Travellers Liquors



**JAMAICA RUM / 12 Y.**  
**LIMITED COUNTRY EDITION**  
Clarendon House Estate



**DOM REP RUM / 12 Y.**  
**LIMITED COUNTRY EDITION**  
Alcoholes Finos Dominicanos



**PANAMA RUM / 15 Y.**  
**DON PANCHO EDITION**  
Las Cabras Distillery



**PANAMA RUM / 21 Y.**  
**DON PANCHO EDITION**  
Las Cabras Distillery



**PANAMA RUM / 30 Y.**  
**DON PANCHO EDITION**  
Las Cabras Distillery

## Limited Editions. Pure rum, without additives

Authentic taste, free from additives such as sugar, caramel, caramel colouring or cold filtration.

A purity that is only possible through the patient maturing process and the expertise of genuine specialists. Inspired by originality, we allow rum to age and mature in its purest, most genuine form. Don't be surprised if it's different from anything you've ever tasted before.



AVAILABLE ONLINE  
[beyond-barrel.com](http://beyond-barrel.com)





LIMITED COUNTRY EDITION  
FOURSQUARE RUM DISTILLERY

## Barbados 12Y

Golden yellow in colour, delicate and light-footed in the glass. The aroma of an exotic fruit basket, a real treat in the nose.  
Enveloped by a distinctive wood spice and a light nuttiness.

You will find traces of exotic fruits and dried fruits in the nose. From the maturation process, it retains a woody spiciness and lots of fruit on the palate:

Rum sultanas, rum pot with pineapple and a hint of coconut. The finish is soft and ends in dominating humidity.

### BARBADOS

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Away from the hustle and bustle of the city, the 18th century Foursquare Distillery is located on an 8-hectare former sugar plantation in southern Barbados. The distillery was awarded Rum Distillery of the Year in 2016 and is the producer of a wide range of rums, including the very popular Doorly's, Old Brigand and E.S.A. Feld.

46% VOL | 70CL





LIMITED COUNTRY EDITION  
TRAVELLERS LIQUORS

## Belize 15Y

A golden shimmer with reddish accents.  
Light and fruity in the nose with a hint  
of cedar. Powerful on the palate, with a  
sweet, spicy finish.

The Belize Rum has a fruity, slightly floral bouquet that also includes cedar wood and the strong aromas of nut nougat and butter caramel. The palate is clearly dominated by the maturation aromas of the wood and hints of fruity banana. The finish is round, with sweet, spicy notes.

### BELIZE

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Travellers Liquors was founded in 1953 by Jaime Omario Perdomo Sr. who originally started by running a bar for his customers travelling in and out of Belize. Don Omario created his own blends and was always looking for ways to add consistency to his creations. In 1992, he started producing high-quality rum. Since then, the distillery has been known for its double-distilled rum made from naturally fermented molasses.

**46% VOL | 70CL**





LIMITED COUNTRY EDITION  
ALCOHOLES FINOS DOMINICANOS

## Dom Rep 12Y

Our Dominican is showcased in  
a light mahogany brown and unfolds  
a classic Spanish aroma with strong  
wood spice and soft vanilla notes.

Discreet molasses aromas are framed by powerful wood spice and the sweet hint of prunes, sultanas and dark chocolate. The Dominican rum holds vanilla and caramel, sweet spices and cocoa.

Creamy on the palate, full-bodied and long on the finish.

### DOM REP

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Alcoholes Finos Dominicanos (AFD) was founded in 2010 under Spanish influence and is one of the most modern distilleries in Latin America. The AFD generates all the energy it needs by using biofuel obtained from bagasse. The sugar cane for production comes from the company's own estates and partner fields – from a total of 80,000 ha of land.

46% VOL | 70CL





LIMITED COUNTRY EDITION  
CLARENDON HOUSE ESTATE

# Jamaica 12Y

An old golden sunset unfolds in the glass  
and fully ripe fruit in the nose – with a  
hint of forest honey. A delicate spice that  
lingers on.

The rum has a fruity sweetness and intense banana notes. Besides vanilla, you will find sweet spices, some liquorice and also leather within. On the palate, a typical Jamaican rum with estery notes reminiscent of rum sultanas and chocolate banana. Warm and comforting on the finish.

## JAMAICA

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The Clarendon House Estate Distillery stretches across one of Jamaica's oldest sugar cane plantations in the Monymusk Estate. Founded in 1949, the distillery is a hidden gem and is one of the world's finest rum distilleries. Every year it produces about 12 million litres of absolute alcohol and these days is known for its versatility.

46% VOL | 70CL





DON PANCHO EDITION  
LAS CABRAS DISTILLERY

## Panama 15Y

The amber-coloured rum is spicy on the nose and decidedly round and smooth on the palate. Spicy wood notes meet sweet dried fruit and vanilla.

This 15-year-old Panamanian shows matured molasses rum aromas, which are surrounded by a strong wood spice, Brazil nuts and almonds. With the fine sweetness of dried apricots, mango and prunes. Mixed in are butter caramel, but also shortcrust pastry and vanilla crescents, a hint of candy floss and a dash of coconut.

### PANAMA

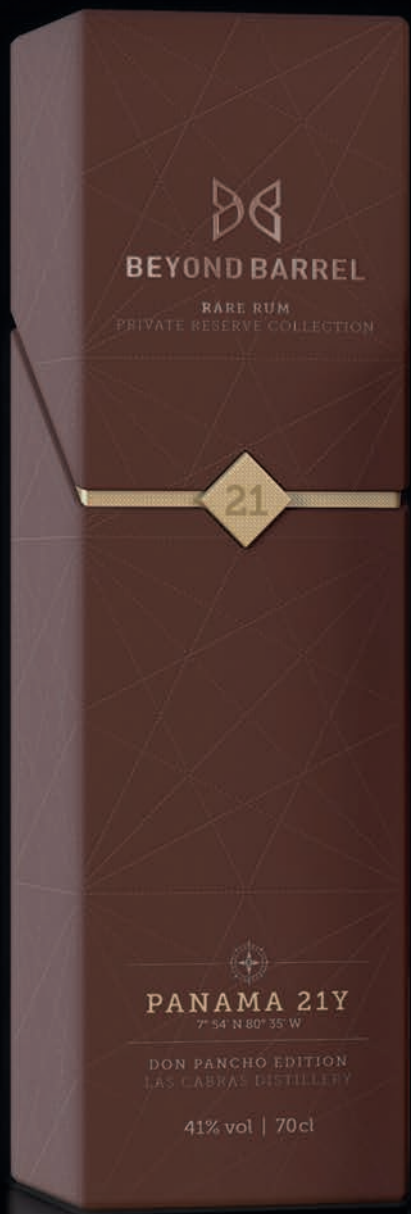
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Don Pancho Fernández is considered a living legend within the rum industry. He has been master blender at the Las Cabras distillery for over 30 years, which he rejuvenated in the 1990s with his long-time friend and business partner Carlos Esquivel. This 15-year-old rum is infused with fragrant aromas, a tribute to tropical Panama, from which Don Pancho drew his inspiration.

41% VOL | 70CL





DON PANCHO EDITION  
LAS CABRAS DISTILLERY

## Panama 21Y

A typical amber sparkle with an intense spiciness. Dark aromas, subtle smoke and selected fruit notes for complexity.

After 21 years of maturation in wooden barrels, heavy wood aromas, tree nuts and tobacco unfold. In the background, you get the subtle hint of smoked dried meat. Burnt sugar, dark molasses and dark chocolate in the nose. Vanilla, banana and cocoa on the palate, followed by pineapple. The finish is powerful and strong.

### PANAMA

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Don Pancho Fernández is considered a living legend within the rum industry. He has been master blender at the Las Cabras distillery for over 30 years, which he rejuvenated in the 1990s with his long-time friend and business partner Carlos Esquivel. This 21-year-old rum is made for rum connoisseurs: Each layer unfolds new aromas.

41% VOL | 70CL





DON PANCHO EDITION  
LAS CABRAS DISTILLERY

## Panama 30Y

After 30 years of maturation in Panama, the rum boasts a rich mahogany brown colour and a complex fragrance. In its aromas lie the heaviness of wood and the lightness of sweet fruit.

At the first sip, you notice the shy molasses and caramel aromas. Then the walnuts and pecans, warm chocolate, prunes, dates and banana chips announce themselves. Next, a hint of tobacco, chestnuts and roasted almonds are mingled in. Each sip is crowned by a long, warming finish.

### PANAMA

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Don Pancho Fernández is considered a living legend within the rum industry. He has been master blender at the Las Cabras distillery for over 30 years, which he rejuvenated in the 1990s with his long-time friend and business partner Carlos Esquivel. This 30-year-old rum showcases the typical complexity and maturity of the Caribbean spirit.

41% VOL | 70CL



**CHECK US ONLINE**  
[beyond-barrel.com](http://beyond-barrel.com)